

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Connie Carmichael, et al.

Serial No.: 09/638,304

Filed: August 14, 2000

For: **SYSTEMS AND METHODS FOR  
IMMERSIVE ADVERTISING**



Group Art Unit: 3713

Examiner: Not Yet Assigned

**TRANSMITTAL OF MISSING PARTS**

Box Missing Parts  
Commissioner for Patents  
Washington, D.C. 20231

Sir:

**I. DOCUMENTS ENCLOSED:**

In response to the **NOTICE TO FILE MISSING PARTS OF APPLICATION  
UNDER 37 CFR § 1.53(f)**, which was mailed by the Patent Office on October 3, 2000,  
enclosed are:

- ☒ Declaration
- ☒ Power of Attorney: ☒ Separate or ☐ Combined with Declaration
- ☒ Assignment of the invention to **SYSTEMS AND METHODS FOR  
IMMERSIVE ADVERTISING** (together with PTO Form 1595)
- ☒ A Verified Statement to establish "Small Entity Status" under 37 CFR §§ 1.9 and 1.27

OC-69142

**CERTIFICATE OF MAILING**  
(37 C.F.R. §1.8a)

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as First Class Mail in an envelope addressed to the Commissioner for Patents, Washington, D.C. 20231.

December 4, 2000  
Date of Deposit

Debra A. Walker

Name of Person Mailing Paper

*Debra Walker*  
Signature of Person Mailing Paper

☒ A copy of the Notice to File Missing Parts of Application under 37 CFR § 1.53(f)

## II. REQUEST FOR EXTENSION OF TIME:

The proceedings herein are for a patent application and the provisions of 37 CFR § 1.136 apply.

☐ Applicant(s) petitions for an extension of time under 37 CFR § 1.136 [fees: 37 CFR § 1.17(a)(1)-(5)] for the total number of months checked below:

EXTENSION (months)	FEE FOR SMALL ENTITY	FEE FOR OTHER THAN SMALL ENTITY
<input type="checkbox"/> one month	\$55.00	\$110.00
<input type="checkbox"/> two months	\$195.00	\$390.00
<input type="checkbox"/> three months	\$445.00	\$890.00
<input type="checkbox"/> four months	\$695.00	\$1,390.00
<input type="checkbox"/> five months	\$945.00	\$1,890.00

Fee

☒ If any extension fee is required, please consider this a petition therefor.

## III. FILING FEES

BASIC FILING FEE:								\$690.00
Total Claims	49	-	20	=	29	x \$18.00	\$522.00	
Independent Claims	4	-	3	=	1	x \$78.00	\$78.00	
Multiple Dependent Claims	\$260	(if applicable)				<input type="checkbox"/>	\$260.00	
Surcharge 37 CFR § 1.16(e)	\$130	(if applicable)				<input checked="" type="checkbox"/>	\$130.00	
TOTAL OF ABOVE CALCULATIONS							\$1,680.00	
Reduction by ½ for Filing by Small Entity. Note 37 CFR §§ 1.9, 1.27, 1.28. If applicable, Verified Statement must be attached.							<input checked="" type="checkbox"/> \$840.00	
Extension of Time (from above)							\$0.00	
Assignment -- \$40 (if applicable)							<input checked="" type="checkbox"/> \$40.00	
TOTAL FEES SUBMITTED HEREWITH							\$880.00	

## IV. METHOD OF PAYMENT OF FEES:

☒ A check in the amount of \$880.00 is enclosed to cover the above fee(s).

☐ Charge Lyon & Lyon's Deposit Account No. 12-2475 in the amount of \_\_\_\_\_.



The Commissioner is authorized to charge Lyon & Lyon's Deposit Account No. **12-2475** for any fees required under 37 CFR §§ 1.16, 1.17 and 1.445 that are not covered, in whole or in part, by a check enclosed herewith and to credit any overpayments to said Deposit Account No. **12-2475**.

Respectfully submitted,

LYON & LYON LLP

Dated: 12-4-00

By: 

Mikael Havluciyan  
Reg. No. P-47285



**22249**

PATENT TRADEMARK OFFICE

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Los Angeles, CA 90071  
(213) 489-1600

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 WASHINGTON, D.C. 20231  
 www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/638,304	08/14/2000	Connie Carmichael	

 22249  
 LYON & LYON LLP  
 SUITE 4700  
 633 WEST FIFTH STREET  
 LOS ANGELES, CA 90071-2066

## FORMALITIES LETTER



\*OC000000005447454\*

Date Mailed: 10/03/2000

## NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

## Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given TWO MONTHS from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing.  
*Applicant must submit \$ 690 to complete the basic filing fee and/or file a small entity statement claiming such status (37 CFR 1.27).*
- Total additional claim fee(s) for this application is \$860.
  - \$522 for 29 total claims over 20.
  - \$78 for 1 independent claims over 3.
  - \$260 for multiple dependent claim surcharge.
- The oath or declaration is missing.  
*A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.*
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 1680.

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*A copy of this notice **MUST** be returned with the reply.*

 Customer Service Center  
 Initial Patent Examination Division (703) 308-1202

 12/12/2000 HWAHROL 00000007 122475 09638304  
 02 FC:201  
 03 FC:202  
 04 FC:203  
 05 FC:205  
 06 FC:204  
 355.00 OP  
 40.00 OP  
 261.00 OP  
 65.00 OP  
 119.00 OP  
 16.00 CH

PART 2 - COPY TO BE RETURNED WITH RESPONSE